





069. 004 - Нарву музей
 04123(418) - Бел.-приклад. музейны збор.



벚에게

너는 내 안에서
 고요한 노래를 불러주는구나
 이름받고 태어난 하얀 꽃
 날마다 정향기 나를 부른다
 내게 꽃을 피워
 내게를 사랑하 되고
 내게 살아있어
 내게를 전파하는 구슬이 된다
 세월이 가도 참을면 내 노래는
 영원히 살아있어
 오직의 모든 미우며 다시 태어난다
 우리는 조영이 아나기 된다



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精 祝 播

草原斗毘

정호준 2012년

이 작품은 '이민'이라는
주제를 다룬다.



Pursuit of the 'Folk of Today'

Usually 'folk' reminds us of old stuff such as sodae (sacred pole), jibshin (hemp shoes) or got (horsehair hat) that doesn't directly associate with contemporary life. Old inheritance is of course part of 'folk,' but folklore is not the field that deals only with past things in memory. Just as jibshin or göt were life necessities 70-80 years ago, everything in our present lives remains as living customs so as to be called 'folk'. This vivid energy is in folk and is itself the history of life. The National Folk Museum of Korea today seeks to achieve 'the folk of today' which records, collects and studies the present in addition to the existing old folklore materials.

In 2011, members of the Museum spent much time, for about 10 months, residing in Incheon and Chungbuk area to document the contemporary folks. The same was the case for organizing the exhibition. Exhibitions held by the Museum were much engaged in presenting the old and the present simultaneously. In the exhibition 'From Head to Toe' Hats and Shoes displayed jibshin and namakshin (wooden shoes) from old days and rubber shoes and high heeled shoes of the present time side by side to appeal mutually interacting meanings in between heritage from the past and people living today.

The National Folk Museum of Korea dreams of going beyond the boundary of our people's folks, trying to accomplish the novel meanings of the Korean folklore in the lives of people from all over the world. It was actively sought in the year 2011 to broaden the themes of the exhibitions and the subjects of the research areas. Folk researches on Asian countries including Vietnam with which Korea is related were conducted, and the exhibition on Siberian Shaman which associates with Korean folk religions was held. These all were expected to be a footstone for the Museum to expand its boundary. Also, it was deeply concerned to embrace immigrant cultures in the country, resulting in development of a multi-cultural education program for children entitled 'Discovery Box' which caught the eyes of the parents. Thus, the Museum will keep on striving to investigate on the field of folks in and out of the country in the future as well.

The National Folk Museum of Korea never forgets to try to have a close bond with its visitors. When the continued rainfall severely damaged the whole country, we revived 'Kicheongie (the ritual of wishing for clear weathers)' to mull over the wisdom of the old livelihood. On the other hand, an opportunity to enjoy being free from the daily routines was provided for the visitors through the night walk in the Museum in the palace of the city. We will peruse upon the ways to achieve the Museum to have a restful atmosphere and have the Museum widely open to people from every background.

Each moment was seized sincerely through a number of projects in 2011. All the Museum members are very much appreciated, and most of all, everything certainly becomes meaningful via the visitors who pleasantly accompany the Museum. I would like to use this opportunity to wish the best for all these associates with great gratitude.

Cheon Jingi
Director-general, The National Folk Museum of Korea



Open Air Exhibition

Traditional Village- A street to the past

There is an open air display of a replica of a traditional village, reconstructing traditional village, life in open, social and cultural scenes and lifestyle through stone pagodas, jangseung statues, watermills and ox-driven mills. The visitor is offered an enriching experiences through a specially recreated and enacted port city, which is bustling life with shops, stores and folks. The life in recent past- 1970s to 1980s is also enacted with the help of life-size replicas of barber, tailor and tea shops and court room scenes. Hyojagak, situated at the main gate of the museum, is a commemorative replica dedicated to Hyojajeongryeo, bestowed to HEO Gwon (1846- 1865) in 1905. It was first built in Buan, Jeollabukdo by HEO Gwon's son and his relatives and later on was moved to the Museum in 2008.

Ochondaek (House of Ochon)

Ochondaek is an original house of the Nam family of Yeongyang in Won-gu-ri, Yeong-hae-myeon, Yeong-deok-gun, Gyeongsangbuk-do, which was moved to its current location in the museum after the family's donation. The house was constructed in 1848 and remained in the possession of its owner until the 1990s. The original house and household items were preserved by the National Folk Museum of Korea to provide joy to their visitors. It is a precise recreation of a Korean traditional living space and architectural and cultural embodiment of a environment built environment.



Traditional and Contemporary Folk Culture: Striving for Reality

Focusing on the folk history, permanent exhibitions in the National Folk Museum of Korea explain how people in Korea gradually improved their living conditions and lifestyles from ancient times to the modern period. The Museum has three galleries for permanent exhibits and designated spaces for open air exhibitions. Contents in the permanent exhibition galleries are rotated, added and replaced in a well planned manner every year, without disturbing the basic themes. A 163 year-old house was moved in and displayed at open air exhibition in 2011 for lively experience of our visitors. It depicts traditional Korean architecture and artistic abilities of local builders and artisans.

Gallery 1 - History of the Korean People

Gallery-1 is divided into various sections, illustrating history and cultures of people in Korea in a chronological order from ancient to modern times. Historical moments, critical times, and episodes of triumph and turmoil delineate the flow of exhibits. The story of people is told through objects and artifacts starting right from stone ages in a broad historical period through a two-nation period till modern times. It also highlights people's achievement in the fields of art and craft, agriculture and farming, knowledge and industrialization in the glorious past. The development of the printing technology during Goryeo and Joseon Dynasties, the promulgation and spread of Hangeul which resulted in the expansion of knowledge, and the development of local crafts, industries and metallurgical advancements are covered in a sequence in the gallery. The exchange of goods between local and foreign traders and commercial activities are part of the story told through vivid displays. Four Small Exhibitions focusing on contemporary folk themes were held in 2011; the first exhibition entitled 'Spring Embellishment - Makeup' remained opened for public during the period March 28 - June 27, the second one under the title 'Spending Summer Days in 70s and 80s' was held during period June 28 - September 20, the third exhibition 'Rooting for Blue Team! White Team! - Autumn Athletics Games' was organized from September 21 to December 19 and the fourth and last one entitled 'Frozen Hands! Frozen Feet! - Winter Sceneries' was put on display from December 20, 2011 to February 20, 2012. Other than artifacts and objects of interest, newspapers and media materials were added to exhibitions to help revive memories of good old days and to establish connections with the recent past.



Gallery 2 — The Korean Way of Life

In the second gallery tools and artifacts of laborers and farmers are displayed along with their clothing, food, shelters and handicrafts. The elements of seasonality, climatic effects and people's response to natural forces are evident by variety of tools and techniques invented and evolved during the process. 'Spring section' of the gallery shows agricultural tools and instruments besides representative items of people's idiosyncrasy, belief and rituals performed for seeking wealth and peace in difficult times. In the 'Summer section', agricultural tools are displayed, which illustrate farmer's water management skills, crop cultivation and harvesting acumen and value addition skills through seafood preparations, spinning, weaving and cloth making activities. 'Autumn section' shows how people were managing their harvesting and housing needs through innovative indigenous manufacturing of tools and techniques. 'Winter section' unfolds harsh and cold weather environments in old times and helps visitors to have a feel of a frozen day. Folks dealt with cold realities of harsh weathers with the comfort of warm clothing and Kimjang (special Kimchi for winter season).

Gallery 3 — Korean Life Story

The life cycle of an individual of the upper class family of the Joseon society is illustrated with the help of a variety of objects displayed in gallery No. 3. The story unfolds with the part showing how people wished for the birth of a child and how they celebrated a baby's first year. The next scene depicts a child's educational enlightenment rituals and traditional coming of age ceremonies, followed by matrimonial customs and traditions in a separate section. Korean family traditions are critically important in understanding past and present socio cultural setup, society and emerging cultural trends. The exhibits help a keen looker to reach beyond the material objects and trace roots taking shapes behind artifacts and ordinary objects. The social, cultural and professional lives of ordinary people in the past are illustrated and explained by a number of objects, documents, papers and articles on display. On attaining adulthood, one was supposed to prepare for and appear in a state level exam called Gwa-geo, which also ensured success in finding a public service job. People with scholarly achievements, distinctions and eminence were given the title of Seonbi. They were considered authority in the arts of poetry, calligraphy, drawings and pansori (Korean operatic rendition). The objects on display also shed light on Oriental medicines, healing and curing methodologies, knowledge and folk spiritual and religious dogmatic materials. Remaining part of the lifecycle, such as 'Hoegap' (the sixtieth birthday ceremony) old age, rites performed on the demise of personal and ancestral rituals, are illustrated in the exhibition.



01 02
02 04

- 01 Mediator between Heaven and Earth - Shaman
- 02 Opening Performance of Mediator between Heaven and Earth - Shaman
- 03 From Head to Toe - Hats and Shoes
- 04 The Year of Jeonnam Folk Culture - Flower of Salt

Organized a variety of exhibits with specialized themes or subjects

A series of Special Exhibitions at NFMK in 2011 began with Zodiac Animal Symbol Exhibition entitled: 'The Folktales of the Rabbit' - a public favorite event since its debut in 1998. The next successful event was the display of rare folk materials through an exhibition titled 'From Head to Toe - Hats, and Shoes'.

The special exhibition 'Flower of Salt', due to its powerful storyline, descriptive displays and lively presentation won many praises from the public. It narrated the story of salt, an important food ingredient, in which its absence causes taste to lose its meaning. The exhibition under the title 'Mediator between Heaven and Earth - Shaman' saw the light of day after collecting objects and material from 4 museums spread over 3 countries. The museum chooses themes and events to arrange special exhibitions, keeping in view the public's interests and museum agenda in focus. A large number of people visited special exhibitions and learned about folk heritage of mankind preserved in NFMK.

- 01. Folk Heritage Museum, National Folk Museum
- 02. Journal of Folk Heritage
- 03. Government of Bangladesh, Dhaka
- 04. National Folk Museum, Dhaka





The detail of special exhibitions in 2011 is given below.

From Head to Toe - Hats and Shoes	April 20 - June 13 (2011)
Coins and Banknotes (Collection of Dr. Chung Sung Chai)	May 8 - July 11 (2011)
The Year of Jeonnam Folk Culture - 'Flower of Salt'	July 20 - September 13, (2011)
Journey to Indian Mythology	August 10 - September 19 (2011)
Mediator between Heaven and Earth - Shaman	November 30, 2011 - February 27, 2012
Have an auspicious dream in the Year of the Dragon!	December 7, 2011 - February 27, 2012

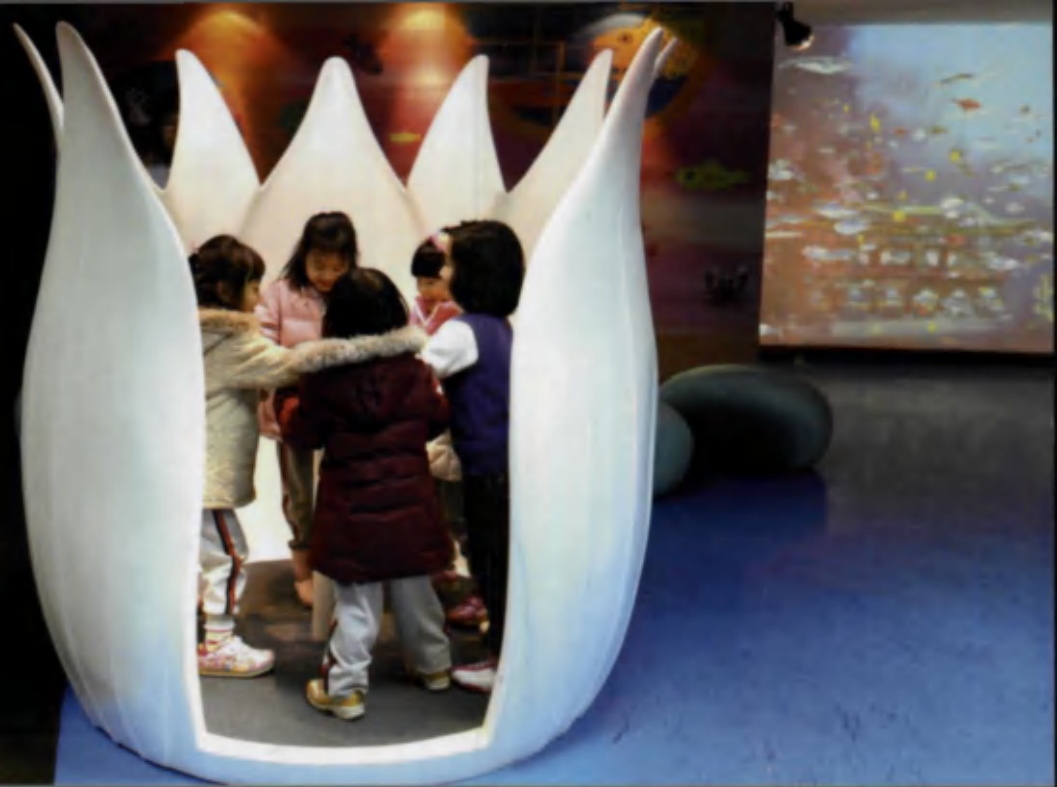




07 02
001

- 01 Play with us, which uses markers, boards and dice games
- 02 To the 3 play of 3D chess board
- 03 Entrance of Play with us, which uses markers, boards and dice games exhibition hall





EXHIBITIONS OF CHILDREN'S MUSEUM

Exhibits create experiences for eyes, hands and feelings!

The children's museum is composed of two galleries, one of which is meant for the permanent exhibition, while the other is dedicated to special exhibitions. The permanent exhibition, 'To the Fable of Shimcheong' is a hands-on experience exhibition based upon the reinterpretation of the Korean classic novel 'Shimcheongjeon'. It is paired with another exhibition entitled 'Play with us', which uses markers, boards and dices games, challenging children's creativity and learning faculties in an innovative but friendlier environment, conducive for their discovery and exploratory initiatives and interests. Learning and creativity are given special focus at the National Folk Museum and the children's section plays a significant role in infusing the spirit into the next generations.



EDUCATION OF CHILDREN'S MUSEUM

Education Programs for Building Thinking Capacity

The children's Museum ran 724 educational programs in 2011 targeting children, families and schools. The response to our effort was very positive - precisely 82,224 individuals participated in programs. An ever-changing program of temporary displays complements a range of permanent exhibitions. Interactive educational and public programs, new technologies and creative display techniques bring the collection to life and deliver value to the public as learning and creativity are a strong focus of the Museum.

One such innovative program is called the 'Discovery Box'. Through this program needs of culturally diverse Korean children are focused and their learning and educative interests are served through the Museum outreach program. Programs for children having roots in the Philippines, Vietnam and Mongolia were successfully launched and conducted by the Museum during this period under report. The number of educational programs ran by the Museum was 32, and the Boxes were lent to 155 institutions, allowing 43,873 people to benefit from the programs. For the IT savvy generation, a smart phone application based upon culture contents within the context of museum collections and themes is developed. It also provides a virtual visit to The National Folk Museum of Korea through a playful and interactive mode. The Museum is successfully managing its online presence, and the website statistics for online fable readings and worksheet practicing is healthier and encouraging. The tailor-made educational program such as Mobile Museum is generating interest and enthusiasm its focus by the public and the number of users is steadily on the rise.



04 Multi culture education, The Philippines
Discovery Box

05 Our song from mouth to mouth, Arirang class

06 Special performances for the children's day,
Old tales in the tune of (panjaori
(Korean operatic rendition)





A Way of Capturing Vivid Voices

The museum has strong International folk research interests and is collaborating with cultural organizations from various countries. Two villages in Samaeri, Songnisan-myeon, Boeun-gun and Donyul in Yulwori, Chilseong-myeon, Gwoesan-gun in Chungbuk were studied for 10 months by the NFMK researchers in 2011. Another research focusing on city folklore is in progress around Bukseong-dong, Jung-gu, Incheon (Chinatown). The documentation of intangible cultural material and tangible cultures of people, under the threat of extinction, is making headways steadily. During the period under review, professionals and service providers having roots in villages and rural society of Korea such as barbers, stamp engravers and watch technicians became the focus of research studies of museum professionals. A forthcoming special exhibition under the subject 'Weddings in Asia' is being orchestrated by the Museum and a study at the international level is being conducted to materialize the exhibition successfully in 2012.



01 02

- 01 Daeseon Folk Research - Naejeon and Inje, Gyeonggi
- 02 Folk Research, Farm and experiential activities
-Inje, Gyeonggi - Jeju, Jeju - Chilseong-myeon, Gwoesan-gun, Chungbuk
- 03 Folk Research, Dabul, Gwanak, Incheon
-Bukseong-dong, Jung-gu, Incheon

- 04 Urban Folk Research, Incheon (Chinatown)
- 05 Research on the Life History of People from Modern and Contemporary Age, Watch Technician in Gyo-dong of Ganghwa (JEE Ilwangs-ki)
- 06 Chungbuk Folk Research, PARK Namsik and SEO Inok Husband and Wife living in Samaeri, Songnisan-myeon, Boeun-gun, Chungbuk

04 05 06



Research projects in 2011

Name of the Project	Research Area	Research Period
Chungbuk Folk Research	Dunyu village in Yulwori, Chilseong-myeon, Gwoesan-gun	Jan. - Oct.
	Samaeri, Songnisan-myeon, Boeun-gun	Jan. - Oct.
Urban Folk Research	Bukseong-dong, Jung-gu, Incheon (Chinatown)	Jan. - Oct.
Overseas Folk Research	Nepalese Wedding Culture (Kathmandu, Pokhara, etc)	First: Feb. 28 - Mar. 19
		Second: May 9 - 26
	Vietnamese Wedding Culture (Hanoi, Lao Cai, Sa Pa, etc)	Third: Nov. 18 - Dec. 10 Dec. 15 - 23

어린이와 박물관 연구

2011

계2호

오촌댁 다시 날다

국립민속박물관
민속학연구소

국립민속박물관

2011 국제 사머니즘 특별전

하늘과 땅을
잇는 사람들, 사면

국립민속박물관

2011 전남민속문화의 해 특별전
2011 The Year of Jeonnam Folk Culture

소금꽃이 핀다 Flower of Salt

전라남도·국립민속
국립해양문화원

백곡종자 회화특전 모자하 진발 특별전

Devised Cases and Banknotes
Collection From Dr. Chung Sung-Chai

정성채 박사 기증 화폐 특별전

국립민속박물관

백곡·야행·가곡

백곡·야행·가곡

진리·가곡·국립민속

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진리·가곡·국립민속

백곡·야행·가곡

백곡·야행·가곡

진리·가곡·국립민속

어촌·다시·날다

어촌·다시·날다

진리·가곡·국립민속

풍경·가곡

풍경·가곡

진리·가곡·국립민속

도시민속조사보고서 08-1 실용살이

매곡·김학배·김학배

도시민속조사보고서 08-1 권속

매곡·야행·김학배

PUBLICATIONS

Broadening the understanding of folk knowledge by academic research and investigation and reaching the public through print and electronic media

The NFMK publishes a number of academic books, papers and studies based upon its research activities, projects and programs every year. In 2011, the research on the folklore in Jeonnam, commemorating 'Year of Jeonnam Folk Culture' was published. Catalogues on exhibitions help visitors understand and appreciate exhibited artifacts. Our local and international readership is increasing, reflecting qualitative and quantitative museum publication output and outreach. Museum journal 'Folk News' and the Annual Report of the NFMK are fully geared to achieve museum outreach objectives by serving its reader's needs, in a timely matter.

RESEARCH REPORTS

THE YEAR OF JEONNAM FOLK CULTURE

- Folk culture of Jeonnam
- Household goods of BAEK Gyun and YOON Yeongnim's family
- Beopsungpo, Yeong-gwang-gun
- Sang-geum village, Chiliansok
- Household goods of OH Jeong-hwan's family

1ST YEAR OF CHUNGBUK FOLK CULTURE

URBAN FOLK RESEARCH

- Manho-dong and Yudal-dong in Port City Mokpo
- Household goods of Ari's family in Manho-dong, Mokpo

THEMATIC RESEARCH

- Mom's Baby Book
- Three Years Mourning - Sowoon KIM Sheein
- Seonjong (Passing Away) - Cardinal KIM Suhwan
- Three Years Mourning - Hwajae LEE Wooseop
- Korean Life Passages Material Book

OVERSEAS FOLK RESEARCH

- Nepal Himalaya Shamanism

CATALOGUES

- From Head to Toe - Hats and Shoes
- Journey to Indian Mythology
- 2011- The Year of Jeonnam Folk Culture 'Flower of Salt'
- Mediator between Heaven and Earth - Shaman
- Coins and Banknotes Collection (Dr. Chung Sung Chai collection)
- Have an auspicious dream in the Year of the Dragon!



PERIODICALS

ACADEMIC JOURNALS

- The Review of Folk Life and Culture Vol. 27
- Korean Folklore - Japanese Folklore (Ⅳ)
- Folklore Studies Vol.28, Vol.29
- The International Journal of Intangible Heritage Vol.6 (Korean translation)
- The International Journal of Intangible Heritage Vol.5, Vol.6
- Children and Museum Studies Vol.2

PROMOTIONS

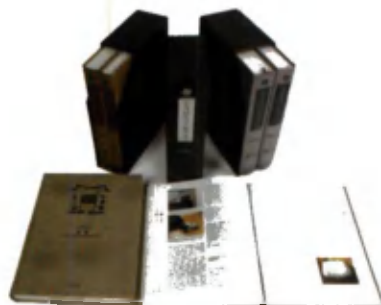
- Annual Report of the National Folk Museum of Korea 2010 (Korean, English)
- The Folk News Vol.184 - Vol.196

STUDY MATERIALS

- Korean Life Passages Material Book
- Ochondaek, Scars Again

ENCYCLOPEDIA

- Encyclopedia of Korean Folk Beliefs 'Household Belief'



EDUCATIONAL MATERIAL

- Multi Culture Education, The Philippines Discovery Box



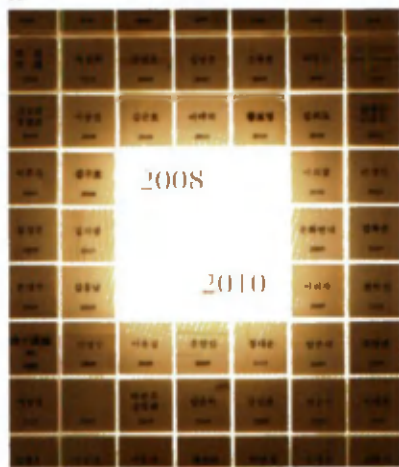
Collecting Traces of Life



02

Major part of objects, artifacts and other collections of NFMK come from donations made by individuals and museum patrons. Donations enable us to grow and protect the country's Collections and present Korean folk art, indigenous cultures and folk history to audiences throughout Korea and across the world.

03



In 2011, 3,397 items and 1,146 cartons were donated by 71 museum supporters and individuals. A significant contribution was made by Seoul Record Co. (currently, LOEN Entertainment) in form of phonographic records produced in the years between the 1920s to 1940s. To appreciate the services rendered by donors and to acknowledge their precious gifts and donations as well as honouring their wills in an appropriate manner, a special 'Wall of Donors', is assembled and erected in the museum. On the 'Wall of Donors' 807 names of all donors from 1964 to 2011 is inscribed. Special exhibitions are regularly held to showcase the donors' contributions. Recently, donations by (former) Professor of Clothing, Ms. SON Gyeongja were exhibited under the title of 'Wings to Clothing', and another exhibition 'Namyangju, Clothing from the Land' was made possible through materials donated by Hanbaek Culture Foundation.

04



02 Donated by HEO woosang, Radio

03 Wall of Donors

04 Donated by KANG Sangbaek, A rice-washing bowl

05 Donated by PARK Hansu, Typesetting

The list of collections in 2011 is shown as below:

Category	No. of cases	No. of pieces
Folk Materials	43,560	88,072
Genealogies	204	1,442
Materials of Seoknam SONG Seokha	1,931	1,968
Funeral Streamers	776	776
Japan	2,055	2,906
Materials for a Reference	2,453	3,536
Transmitted Craft Works	659	964
Materials from the World Cup	1,162	2,628
Donations from ASPAC	52	101
Total	52,852	102,393



The details of donors and objects bequeathed are given below. (Donor | Title | Case | Item)

- KANG Sangbaek | a clothes chest, etc. | 4 | 4 | 41
- (Found.) Hanbaek Cultural Assets Research Institute | a wooden coffin, etc. | 36 | 42
- (Corp.) LOEN Entertainment | A series of JVC Meter Hammer Metal Master | 1 | 577 | 43
- GWON Yeonce | Andong hemp cloth | 1 | 1 | 44
- KIM Gwantaek | a cigarette stick, etc. | 4 | 9 | 45
- KIM Gubyeon | a judicial officer's hat, etc. | 5 | 5 | 46
- KIM Dongbok | chest, etc. | 292 | 827 | 47
- KIM Bongsa | sanghwang (a musical instrument), etc. | 2 | 2 | 48
- KIM Sukjung | underwear pants | 1 | 1 | 49
- KIM Sehwani | an Extract of mother-of-pearl, etc. | 2 | 2 | 50
- KIM Soyeong | a one-sided blade, etc. | 10 | 16 | 51
- KIM Yeongjin | an amulet, etc. | 2 | 2 | 52
- KIM Eunha | a wardrobe box | 1 | 1 | 53
- KIM Jaehong | a roofing tile | 1 | 1 | 54
- KIM Jongchun | a loom, etc. | 78 | 261 | 55
- KIM Chang-il | PARK Sungyeon | a cradle, etc. | 113 | 162 | 56
- KIM Chang-ho | taepyeongso | 1 | 1 | 57
- Dilli Raj Sharma | Nepalese traditional clothing (Daurasuruwal), etc. | 2 | 4 | 58
- PARK Namsik | a polaroid camera, etc. | 52 | 215 | 59
- PARK Sung-ho | a watch, etc. | 5 | 10 | 60
- PARK Hana | typesetting | 1 | 1 | 61
- PARK Hyunsuk | a fulling-stone, etc. | 8 | 8 | 62
- BAEK Gyun | an honors diploma, etc. | 49 | 58 | 63
- BAEK Suchoel | Gueui, etc. | 19 | 37 | 64
- SEO Myeongchul | a silk pants, etc. | 4 | 4 | 65
- SEO Sunah | Gimjejeon, etc. | 2 | 31 | 66
- SEO Ilseok | a two-layered chest, etc. | 3 | 3 | 67
- SON Gyeongja | Okyangmokjeoksam, etc. | 112 | 118 | 68
- SON Jonghyean | Jeongakbojeon, etc. | 28 | 38 | 69
- SONG Eunjung | a coronet dance uniform used during the period of '88 Olympic | 1 | 1 | 70
- SONG Jeesung | a needle bag | 1 | 1 | 71
- SONG Jinseop | a letter of commendation, etc. | 11 | 13 | 72
- SHIN Gwanjeop | a cuckoo wall clock, etc. | 2 | 2 | 73
- SHIM Bunhwa | Andong hemp cloth | 1 | 2
- AHN Yeong-hee | a cotton jeogori | 1 | 2
- YANG Jong-il | a vinyl umbrella, etc. | 16 | 7
- YANG Jong-il | a school hat (a student hat), etc. | 12 | 14
- OH Jeong-gil | a agricultural equipment, etc. | 2 | 2
- WOO Hyongjoon | a Worldcup poster, etc. | 9 | 25
- YOO Chulhyun | ritual utensils, etc. | 12 | 38
- YOON Hoknam | a jeogori | 4 | 9
- LEE Gyeong-hyeon | kimono produced in Shichigo, etc. | 21 | 24
- LEE Gyeong-hyeon | artificial silk thread, etc. | 7 | 10
- LEE Gi-ae | a folding screen, etc. | 2 | 2
- LEE Migyeong · PARK Jongja | a sign and seal of LEE Migyeong | 3 | 51
- LEE Byeongchan | coins, paper money, etc. | 16 | 78
- LEE Bokhee | quilted pants, etc. | 4 | 4
- LEE Sohyung (Byeoksan) | a ramie skirt, a ramie jeogori, etc. | 42 | 175
- LEE Sunwon | a bamboo wicker, etc. | 13 | 19
- LEE Yeongdong | a match box | 1 | 1
- LEE Yungbum | a scarecrow, etc. | 2 | 5
- LEE Eunju | a saddle | 1 | 1
- LEE Jongchul | a kimono for men, etc. | 3 | 5
- LEE Jinbo | a jeju basket, etc. | 34 | 35
- LEE Taehee | a PLAMODEL plaything | 1 | 5
- JM Dong-gwan | a brush banger, etc. | 23 | 117
- JANG Pilnyeo | closet | 1 | 1
- JUNG Daeyeong | a furniture embellishment, etc. | 13 | 13
- JUNG Byeong-ho | a tobacco (Geobukseon) | 1 | 2
- JUNG Yeon-hak | a hat | 1 | 3
- JUNG Hongjin | a cuckoo wall clock, etc. | 2 | 2
- JO Minho | a three-layered chest, etc. | 3 | 22
- CHEON Jingi | Uzbekistan traditional clothing | 1 | 1
- CHOE Jaedeok | a foot sewing machine | 1 | 1
- CHOE Jeong-ok | a wooden rice chest, etc. | 11 | 39
- CHOE Jongjin | a basket, etc. | 2 | 2
- Chinpulat | Uzbekistan traditional clothing (Doppi), etc. | 5 | 5
- HAN Gwanseok | a ramie cloth dyed with the Indigo plant | 1 | 1
- HAN Junhwan | a genealogical table of Han lineage of Chungju, etc. | 14 | 19
- HEO Woosang | a oil burner, etc. | 36 | 48
- HEO Wonsil | a fulling stone, etc. | 4 | 12

21270





Conservation of Artifacts

Behind the scenes at the National Folk Museum of Korea, conservators are engaged in efforts to preserve collections. Conservation means preparing specimens for exhibits, repairing unstable artifacts, and improving collection storage. The job of a conservator ranges from identifying insect pests to knowing which adhesive work best on a variety of materials. Preservation of our collections is a central part of the Museum's objective and functions. Our professional conservators work with curators and exhibits staff to insure the long-term safe-guarding of our world-class collections.

02 03 04



- 01 Conservators' Preparation for the Nepalese Window
- 02 Exterior of the newly installed conservation room
- 03 Interior of the newly installed conservation room
- 04 Experimental low oxygen, humidity, insecticide chamber system

Museums artifacts and objects are valuable assets which demand constant care and treatment. For conservation needs of the museum, a Conservation Science Lab was established in 2002, and it is rendering significant services towards conservation and preservation of folk assets of the nation. With the continued growth and advancement in conservation science and technology, training programs for conservators become critical in accumulating trained human infrastructures. The museum is fully alive to it and is proud to have a renowned conservation asset at hand and is playing the role of a conservation hub in the field of folklore materials conservation facilities in the country.

In 2011, 231 conservation operations were carried out on the treatment of 236 museum items in textile, wood, iron objects and specimens of paintings and calligraphic works. A total of 3,145 investigations and research exercises were performed on 3,894 items, on the side 15 times of fumigation services were carried out, to create an appropriate environment for 5,003 purchased or/and donated materials.

Conservation Works Details in 2011

Category	Conservators / Amount
Textile Materials	OH Junseok, NHO Jujeong, LEE Mokgeun / 85 cases 85 items
Paintings and Calligraphic Works	JEON Jiyeon, HA Hyojin / 31 cases 34 items
Wooden Materials	PARK Sung-hee, LIM Sung-hee / 43 cases 43 items
Coated Materials	LEE Nanhee
Iron Collections	KIM Yoonhee, YEON Seungmin / 63 cases 65 items
Bio-damage Prevention System for Folk Materials	OH Junseok, CHOE Jeong-eun, KIM Yoonhee





Preserving Memories

In order to hand down the history of Korea correctly to posterity by preserving and providing folk material documents and records in accordance with the established procedures, The National Folk Museums of Korea conducts extensive research and studies collections, modes of their preservation and methods of making it available for public use. The research and study results help us protect our collections for posterity and sharing our resources with others in case of need. In 2011, the archive section received 85,289 objects including 46,377 Hujin-oto Dakumi's folk historical objects and 8,610 objects from other departments of the museum. Pictures dating back to the Korean War, donated by Charles J. Bustone were organized in order to hold an exhibition and to publish a catalogue under the title 'KOREA 1952', illustrating daily lives of people during the war. Archive materials related to shamanism and folklore in Chungbuk area, donated by Mr. KIM Yeongjin, was also arranged for the publication of a book under the title 'The Field of Chungbuk Folklore'.

Current Status of Archive Facilities

Facilities	Area	Items	Contents
Library	346.8 m ²	75,470 books	books, articles, miscellanes, etc.
Archive Storage Room	99 m ²	331,487 items	film, photographs, etc.



02 01 04

- 01 Donated by Charles J. Bustone
- 02 Donated by Charles J. Bustone Exhibition 'KOREA 1952' (2011.6.22-10.10)
- 03 Photograph Collection - Donated by Charles J. Bustone
- 04 Archive materials related to shamanism and folklore in Chungbuk area

05 Donated by JEONG Sangbak

06 Donated by JEONG Sangbak

07 Donated by Fujimoto Dakumi

05 06 07



Folklore Archives Collections in 2011

Classifications	Amount
Books, periodicals, nonbook materials	78,470
Film	182,877
Photos	17,2425
CD, DVD	1,416
Tapes	2,038
LP	31
Floor prints	255
Sound source	2,342
Panel	9
Frames	34
Postcards	64
Total amount	406,987

Donations to the Folk Archive in 2011

Donors	Contents	Amount
Fujimoto Dakumi	folk life history	46,370
JEONG Sangbak	folks in Gyeongnam	7,517
OH Junghee	weddings in Gaesung	5
LEE Jinbo	shamanism in Jeju Island	120
LEE Yongbum	a scarecrow, etc.	24,037
LIM Donggwon	Korean and Japanese folks	7,163
LEE Kyeonghyeon	fabric industries	68
KIM Gwantae	Korean War	1
PARK Namsik	a funeral ceremony	1
North East Asia History Foundation	publications	103

Sharing Kimchi with International Women

2011년 8월 26일(월) ■ 서울 : 1105번 차 (월) ■ 소담 : 1105번 차





Museum Education with artistic experiences for deeper understanding of folk art and heritage

The National Folk Museum of Korea is aiming to be the center of excellence in creating cultural experiences and provide understanding of folk art, transmission of knowledge and preservation of folk assets. The purpose cannot be achieved without a dedicated educational department and a comprehensive and integrated value delivery system. Besides managing, interpreting and displaying artifacts, the museum is committed to impart education to the public through specialized educational programs. It runs education programs according to the needs of different age groups, educational goals and formats.

The Museum specially endeavors to provide learning and experiential opportunities to marginalized social groups, cater the needs of the general public and professionals, and support partner museums through the Museum Network. Special classes are regularly organized for foreigners living in Korea to enrich their Korean cultural understandings, create cultural awareness and bring harmony among various social groups, as well as creating an air of goodwill and warmth through offerings dipped in Korean traditional culture and hospitality.



02 03 04

- 01 Cultural Experiences for Foreigners - Making Kimchi
- 02 Education for Teenagers - Joseon Youth Experiences
- 03 Education for the Culturally Alienated
- 04 Education for Professionals

Educational Services in 2011 are described in detail as below:

Title of the Program	Contents	Targets	Cases	Number of Participants
Education for Professionals				
Programs Targeted to Professionals (General, Intense Courses)	International Culture Liberal Arts	Public Officials	2 times (5 days per term)	80
The 20th and 21st Terms of Building Capacity Training Programs for Professionals	Understandings of Museum Work Practices (Artifacts Collection and Management, Exhibition and Education Planning and Operation)	Curators of Public and Private Museums	2 times (5 days per term)	80
Folk Lectures for Elementary School Teachers	General and Advanced Folk Culture Lectures	Elementary School Teachers All Across the Country	1 time (5 days per term)	75
Internship Programs for Future Curators	Understanding and Practices of Museum Practices	Undergraduate and Graduate School Students in Museum-related Fields	1 time (4 weeks period)	20
Education Programs for the General Public				
Folk Education Program for Adults	Traditional Clothing, Dyeing Knots, Cloisonne Craft Work	Adults Above 20	1 time (24 weeks)	25
Meeting with the World Folk	The World Culture Liberal Arts (4 programs)	Above High School Students	16 times	641
Education for Foreigners				
Traditional Performance Lectures for Foreigners	Talchum (Mask Dance), Samulnori (Percussion Quartet), Taekgyun	Foreigners' Society Resident in Korea	2 times (10 weeks)	50
Sharing Our Folk	Understanding and Experiencing the Korean Traditional Culture	Foreigners' Society Resident in Korea	27 times	25
Seasonal Folk Custom Experiences, Mesmerizing Hansik (Korean Food)	Korean Seasonal Custom and Hansik (Korean Food)	Foreigners' Society Resident in Korea	3 times	111
Education for the Cultural's Minority				
Education for Teenagers with Developmental Disorder	Themes of Folk Experiences Mind Therapy Education	Teenagers with Developmental Disorder	1 time (10 weeks)	18
Education for the Blinds	Taylor-made Education for Folk Cultural Experiences	Groups of the Blinds above the Age 14	7 times	114
Education for the Deafs	Taylor-made Education for Folk Cultural Experiences	Groups of the Disabled and the Deafs above the Age 14	4 times	80
Education for Teenagers				
Global Weekend, Meeting with the World in the Museum	The World Life Culture History Experience Education associated with the Middle School Curriculum Korean Life Culture History	Middle School and High School	12 times	116
Joseon Youth Explorers	Experience Education Associated with the Permanent Exhibition of the National Folk Museum of Korea	Middle School Students	5 times	271





Folk Culture Experience

A variety of events are run by the Museum to create social understanding and cultural harmony among various groups of society and to build bridges among newly emerging ethnic minorities, which are increasing in number by industrialization and globalization of Korea. A healthier society depends on cultural space and openness, freedom of communication and expression in artistic fields through public and private channels.

The Ipchun- the first of the twenty four solar periods when heavenly blessings for the New Year are sought through the presentation of Ipchuncheon, was celebrated with zeal and zest. To celebrate events of Seol and Daeboreum, a number of folk performances and hands-on experience activities were organized by the museum, and the air of festivity and excitement filled the museum space with excitement, fun and joy; reinforcing the atmosphere of the holidays. A variety of colourful Kites were exhibited under the title of 'The Colorfully Embellished Sky, Korean Kites'.

Chusuk and Seol are the famous national holidays in Korean. On Chusuk of the year 2011, the event was celebrated with the holding of a special exhibition titled 'Chusuk- Past and Present'. The event provided opportunities to visitors to take part and experience seasonal customs and traditions.





- 03 Seunggyungdo Play
- 04 Jiphan Ceremony - Tojeong Secret
- 05 Hangawi (Harvest Full Moon) Multicultural Festival - Philippines Dance Performance

03 04 05



Following events were celebrated during the year under review:

<p>The Beginning of New Year 2011, Sharing Hopes, Seol Festival Ipchuncheon- coming of a new spring</p>	<p>February 3 - 4</p>	<p>New year's yut fortune telling - Fortunes of Shinmyo Year The Secret Divinatory Art of Tojeong, New Year's Bows and Pocket Money Presents, Making Golumttock for the new year, 2011 Sharing Hopes Yul Game, etc, Drinks, nuts, yakbap sharing for opening and clearing of ears, Shilla traditional food for the great full moon day,</p>
<p>Great Full Moon Festival</p>	<p>February 17</p>	<p>Making a wishes on notes with twelve zodiac symbols, Folk performances: Dongraeyaryu and Dongraehakchum. Academic Lecture 'Understanding Dano Customs in Korea and China', Photo exhibition of Korean Dano customs, folk performances, Dano food in Korea and China, etc.</p>
<p>2011 Dano Festival: A Turn to Summer, Dano (端午)</p>	<p>May 30 - June 6</p>	<p>Hangawi hands-on experiences: Making Songpyeon, Wearing traditional garments from various countries, etc.</p>
<p>Hangawi (Harvest Full Moon) Multicultural Festival</p>	<p>September 5 - 13</p>	<p>Dongji ritual (sprinkling red bean porridge)</p>
<p>2011 Grand Folk Festival of the National Folk Museum of Korea:</p>	<p>December 15</p>	<p>Dongji red bean porridge, Dividing calendar Dongji calendar, Red bean porridge, Luck pocket making education, etc.</p>
<p>Have you heard of our little Seol, Dongji?</p>		

01 Seol- The Lunar New Year's Day Event - Sharing with a Meal

02 Seol- The Lunar New Year's Day Event - Yut Play





Korean Folk Performances for Visitors incorporating the traditional and fusional performances

Time at the Museum for retreating from the routine

August 3 (Wed), '2011 Wishing ritual for clear weathers in hope of the national peace and stabilizing the people: Go away heavy rains, here comes the clear weather!' was held to represent our forgotten folks in tradition. On the other hand, during the event 'Under the Autumnal Nightsky, a Starring Walk in the Museum (October 5 (Wed) ~ 9 (Sun))', the closing time of the Museum was postponed to provide visitors with the city and palace night view filming opportunities, 'Enshrining Star Lights of Never Sleeping City, Seoul', and performances. It was a time for the visitors to take a walk at the Museum in the Palace at night, freeing themselves from the routine.



02

- 01 'Yahoi(야호!) Cultural Sympathy' Special Performance
- 02 Under the Autumnal Nightsky, a Starring Walk in the Museum



Korean Folk Performance for Visitors

The National Folk Museum of Korea provides a stage of traditional cultural experiences with the visitors from in and out of the country through folk performances that contribute to promoting Korean cultures. The three regularly run performances were Saturday Performances, Sunday Performances, and Wednesday Folk Music Concerts. Saturday Performances took place on every Saturday from January to December, and Sunday Performances were run on every Sunday in spring and in autumn. Wednesday Folk Music Concerts were held on Wednesdays in May, June, September and October. In addition, 13 performances were presented for the special occasions such as seasonal custom events on Seol (New Year's Day) or Chuseok (Harvest Full Moon).

Korean Folk Performances in 2011 are described in detail as below

	Date and Time	Times of Running
Saturday Performances	January to December, Every Saturday, 15:00	47
Sunday Performances	April to June, September, October, Every Sunday, 14:00	22
Wednesday Folk Music Concerts	May, June, September, October, Every Wednesday, 11:00	17
Special Performances	Associated with seasonal customs events and special exhibitions	13

Events in 2011

Title	Date	Contents
2011 Wishing ritual for clear weathers in hope of the national peace and stabilizing the people: Go away heavy rains, here comes the clear weather!	August 3	Wishing rituals in the hope of stopping the heavy rainfalls during the rainy season
Under the Autumnal Nightsky: a Starting Walk in the Museum	October 3 - 4	Enshrining Star Lights of Never Sleeping City, Seoul (Seoul Night View Filming Event), Special Performances, etc.



Stepping towards the World

Installation of the Korean Gallery in the Uzbekistan History Museum

Installation of the Korean Gallery in the Uzbekistan History Museum

• Title: Traditional Culture of Korea • Location: One gallery at the National History Museum, Tashkent, Uzbekistan

• Area: 127m²

• Opening: July 22, 2011

Hasiv	Overview	Illustrations of Korean history and maps of Korea, audio-visual materials depicting 100 signs, symbols and insignia of Korea
Illustration	Traditional Korean Passages	Illustrations of Korean folk customs in traditional clothing and male and female wedding costume
Civilization	Traditional Korean Handicrafts	Illustrations of traditional Korean handicrafts such as Hanbok, traditional Korean dishes, and traditional Korean games
Festivals	Traditional Korean Festivals	Illustrations of traditional Korean festivals such as Chuseok, Seollal, and Dano
Shelter	Traditional Korean Architecture	Illustrations of traditional Korean architecture such as Hanok, traditional Korean furniture, and traditional Korean crafts
Entertainment	Traditional Korean Entertainment	Illustrations of traditional Korean entertainment such as traditional Korean music, traditional Korean dance, and traditional Korean games

Establishment of the Korean Gallery in the National Museum of Denmark

Collection: Danish Dr. Kalbak's objects: 441 objects including Korean craft artwork

The NFMK facilitated the establishment of Virtual Museum and full-fledged Korean Gallery in the National Museum of Denmark. It also facilitated Danish authorities in arranging necessary infrastructure, auxiliary materials and services in the form of artifacts catalogues, textual summaries, with Korean, Danish and English translations on the websites of Danish and Korean Museums. The museum also helped produce Guidebook and DVD on the Korean Gallery in Denmark.

Academic Exchanges with the Japanese National History and Folk Museum

Academic Exchanges with □□ □□

(Cultural Partnership Initiatives)

Curators from abroad have been invited to work with the NFMK every year since 2006. Invitees resided in Korea for about six months to experience museums in Korea and were offered training courses to learn Korean language. The CPI program expands the networks between museum professionals and enhances mutual understandings to build networks for dealing with co-work projects related to the multi-culture.

Term: June 1 - November 30, 2011 (6 months)

Name	Nationality	Address (Institution)	Disposition
У-ба Авад Шай	Uzbekistan	Uzbekistan National Museum Curator	Exhibition Division
Дили Рустимата	Nepal	Ulsan National University Researcher	Folk Research Division
Милана Свешникова	Russia	National Folk Museum Curator	Collections Management Division
Рафис Муслимов	Uzbekistan	Uzbekistan National Museum Curator	Collection Museum

MOU for Cultural Exchanges

The National Folk Museum of Korea has constituted a close cooperation with internationally widely known cultural institutes abroad to promote Korean folk cultures worldwide. In 2011, MOU Agreements were signed with the National Museum of Denmark and Uzbekistan History Museum.

MOU Agreement with the National Museum of Denmark for cultural exchanges: June

- Loaning Korea-related artifacts to make Cyber Museum

MOU Agreement with the Uzbekistan History Museum for cultural exchanges: July

- Installation and operation of the Korean Gallery
- Building networks between museum professionals

Learning Innovation Symposium 2011

A national conference was held for the purpose of making innovative and constructive changes in museum education. Professionals in the Museum Education were invited domestically and internationally to introduce new trends in the field, such as the Museum Education Methodology, Social Communication via Museum Education, Participants Oriented Evaluation System, etc. The subjects were on debate from diverse perspectives to prompt active academic and practical exchanges in the field.

Dates of the Conference: October 27 (Thu), 28 (Fri)



The Year of Jeonnam Folk Culture-2011

The NFMK is planning and executing a number of projects under the heading 'The Year of Local Folk Culture' to build a capacity for the self-sustaining regeneration of the culture and tourism industry of the various regions, through research and preservation of endangered regional traditions from rapid industrialization and urbanization.

The regions which assumed a partnership role with the museum are: Jeju-2007, Chonbuk-2008, Gyeongbuk-2009, Chungnam-2010 and Jeonnam-2011. The project has yielded encouraging results so far. The year 2012 was celebrated as 'The Year of Jeonnam Folk Culture'. Other activities that were carried out under the project includes a special exhibition, research conference, educational and cultural events, etc., which were widely attended by general public.

02 03 04



- 01 Opening Ceremony of the 5th Archery Competition
- 02 Jeonnam Folk Village Photo exhibition
- 03 Ceremony picture of the 5th Archery Competition
- 04 Jeonnam Folk Village unveiling ceremony

- 05 Designated Cultural Properties in Jeollanamdo Province; Documentation of Fishermen's Song of anchovy fishing at Gageo Island (No. 22), Hwasun Hancheon Nongjuk (farmer's music) (No. 6), DamYang JukRyeomJang (Bamboo blind craft) (No. 23), Jindo red Injuot (HongJut) (No. 26).



Salient features of the project and other major activities are:

The NFMK	Publication of Jeonnam Folk Research Report	January ~ June, 2011
The NFMK	Jeonnam Folk Village unveiling ceremony	November, 2011
The NFMK	Jeonnam Folk Village photo exhibition	October, 2011
The NFMK	A grand meeting of Korean folklore researchers	October, 2011
Jeollanamdo	Publication of leaflets on Jeonnam Folk	January ~ December, 2011
Joint	Jeonnam intangible heritage documentation project	February ~ December, 2011
Joint	The 5th Archery Competition	September 30 ~ October 2, 2011
Joint	A special exhibition on the Year of Jeonnam Folk Culture (circular)	July ~ December, 2011
Joint	Let's go! Experiencing Jeonnam Folk Village- two days and one night	April ~ November, 2011

The Year of Chungbuk Folk Culture in 2012

The NFMK	Investigations on folk villages in Chungbuk	January - December, 2011
Joint	Proclamation of the Agreement '2012 The Year of Chungbuk Folk Culture'	June 2, 2011



01 02
03 04 05

- 01 Inside of the Memorial Hall for CHOI Yongshin (Upgraded with the support from the NFMK)
- 02 Opening ceremony of the Memorial Hall of CHOI Yongshin
- 03 Offering of consultations in the educational contents - Miribol Folk Museum
- 04 Offering of consultations in the educational contents - Neju Foundation of Natural Dyeing Cultural
- 05 Offering of consultations in the educational contents - Jokbo Museum



Collaboration with Local Museums

The NFMK's Cooperative Networking Project with regional Folk Museums was planned in an attempt to set a foundation for cultural development at a local level and to provide leadership in building and strengthening the cultural infrastructure. In addition, the project initiates and strengthens professional collaboration with local museums to build educational, cultural and museological capacities. It is currently limited to cities.

The Museum is successful in having 195 institutions on its active network till December 2011. The project can broadly be divided into two categories: cooperation on educational programs and support for collections management. Local museums are steadily playing a more vigorous and autonomous role by being responsible with the NFMK for museum education, consultation in educational contents and fund raising activities. To assist affiliated museums in collections management, curatorial staff are to assist associate institutions in documenting collected artifacts and collections in a scientific manner. Moreover, in 2011, the Memorial Hall for CHOI Yongshin was declared as the best among supported institutes. The permanent exhibition gallery of this institution would be upgraded with the support from the NFMK and completed in 2012.

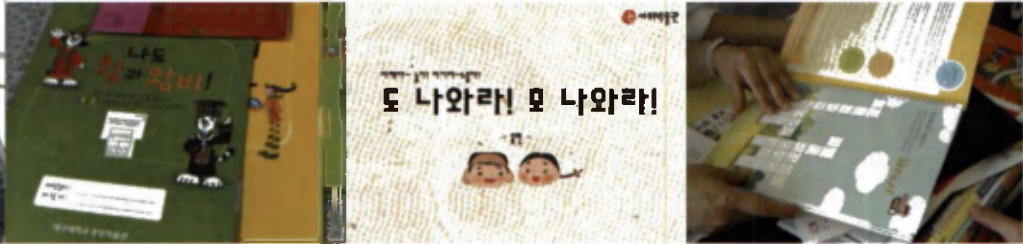


Local Institutions Joining of Museum Networks in 2011

Total 195 institutions (December 2011)

1	Seoul	Agriculture Museum and 29 others
2	Gyeong-gi, Incheon	Memorial Hall for Sung-ho and 39 others
3	Gang-won	Hwacheon Folk Museum and 17 others
4	Chungbuk	Liquorium and 9 others
5	Daejeon, Chungnam	Gongju Folk Performances Museum and 25 others
6	Daegu, Gyeongbuk	Natural Dyeing Museum and 20 others
7	Busan, Gyeongnam	Busanpo Folk Museum and 18 others
8	Gwangju, Jeonnam	Naju Natural Dyeing Cultural Foundation and 9 others
9	Chonbuk	Jeonju History Museum and 7 others
10	Jeju	KIM Yeonggap Gallery, Dumoak Art Museum and 22 others

- 06 Consultations program meeting - Jincheon Bell Museum
- 07 Supports for development of educational material books - Daegu University Central Museum
- 08 Supports for development of educational material books - Ahae Museum
- 09 Details of educational material books



4000 0922

INFORMATION

General information

Address: The National Folk Museum of Korea Samcheongro 37, Jongno-Gu, Seoul, Korea 110-820

Tel: 82-2-3704-3114 Website: www.nfm.go.kr

Operating hours: 09:00-18:00 (Mar. - Oct.)

09:00-17:00 (Nov. - Feb.)

Summer season (May. - Aug.): 09:00-19:00 on Saturdays and public holidays

Closed: Tuesdays



Personnel (Persons)

Planning & Management Div.	34	Cultural Exchange & Education Div.	11
Exhibition Div.	11	Research Div.	11
Collection Management Div.	18	Children's Museum Div.	11
Total			93

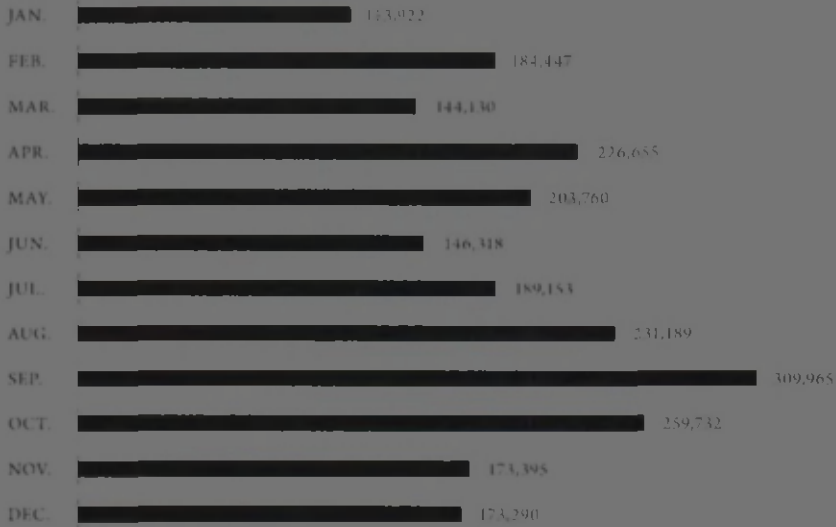
Area (m²)

Location	Land category	Area
Samcheongro 37 Jongno-gu, Seoul (the site in front of the main entrance)	Building site	718.00
Samcheongro 37 Jongno-gu, Seoul	Historic site	39,626.62
Total		40,344.62

Buildings (m²)

Location	Name	Building Area	Floor Area	Levels(upper, basement)
Samcheongro	The main building of NFMK	7,963.81	18,009.77	3/1
37 Jongno-gu,	The traditional culture education center	260.91	260.91	1/0
Seoul	Outdoor restroom	36.75	36.75	1/0
	Cleaning office	75.6	75.6	1/0
	Cafeteria	180.0	180.0	1/0
	Conservation science center	385.35	385.35	1/0
	Ticketing office	8.25	8.25	1/0
	Children's Museum / Experiential education center	654.91	654.91	1/0
Total		9,565.58	19,611.54	

Visitors in 2011 (by month)



Expenses in 2011 (won)

